Leo Omid Schumann

CURRICULUM VITAE

Director of Action Research · Office of the Provost · University of Pittsburgh

Pittsburgh, Pennsylvania · leoschumann.com

Publishing name: Leo Omid Schumann (formerly Omid Fotuhi)

EDUCATION

2014 **Postdoctoral Research Fellowship**
Stanford University
Joint Affiliation, Dept of Psychology and Graduate School of Education; Supervisors: Gregory Walton and Geoffrey Cohen

2013 **Doctor of Philosophy (PhD)**
University of Waterloo
Social Psychology, specializing in Health Psychology; Supervisors: Geoffrey T. Fong, Steven Spencer, Mark P. Zanna

2009 **Master's of Applied Science (MASc)**
University of Waterloo
Social Psychology, specializing in Health Psychology; Supervisor: Geoffrey T. Fong

2007 **Bachelor of Arts (BA)**
University of Waterloo
Honours Psychology; Supervisor: Jonathan Oakman

2004 **Certificate in Teaching English as a Foreign Language (TEFL)**
International TEFL Teacher Training (ITTT)

2003 **Bachelor of Science, Pure & Applied Mathematics; minor in Economics (BSc)**
University of Victoria

PROFESSIONAL APPOINTMENTS

2026– **Director of Action Research (inaugural)**
University of Pittsburgh · January 2026 – present

- Established the university's first action research function within the Office of the Provost, translating learning science into institutional practice in partnership with LRDC.
- Founder and Director of the Student Success Action Research Collaborative (SSARC), coordinating interventions, data infrastructure, and evaluation across schools and units.
- Building the institution's student success data infrastructure, including a survey inventory dashboard and an intervention tracker mapping constructs, instruments, and programs.
- Co-developing a student data governance framework with Analytics & Institutional Research, spanning tiered data access, a governance committee, and layered consent.

2019–26 **Director of Learning Innovation / Director of College Innovation Network**
WGU Labs, Salt Lake City, UT · February 2019 – January 2026

2016 **Research Associate / Advisory Board for Provost's Office**
University of Pittsburgh – LRDC, Pittsburgh, PA · Sept 2016

2014–16 **Co-Founder / Project Manager / Project Lead**
Stanford University – College Transition Collaborative, Palo Alto, CA · Sept 2014 – Aug 2016

2013–14 **Postdoctoral Research Fellow**
Stanford University, Palo Alto, CA · Sept 2013 – Aug 2014

2012–13 **Teaching Fellow – Course Instructor**
University of Waterloo, Waterloo, ON · Sept 2012 – Apr 2013

2007–13 **Teaching Assistant**
University of Waterloo, Waterloo, ON · Sept 2007 – 2013

2009 **Intern**
World Health Organization – Tobacco Free Initiative, Geneva, Switzerland · Apr 2009 – Aug 2009

2005–07 **Research Assistant**
International Tobacco Control Policy Evaluation Project (ITC), Waterloo, ON · Nov 2005 – Aug 2007

2006 **Student Researcher, NSERC USRA (with Dr. Jonathan Fugelsang)**
University of Waterloo, Waterloo, ON · May 2006 – Aug 2006

2004–05 **Training Manager and Trainer**
Certified Technical Training Center, Bangkok, Thailand · Apr 2004 – Aug 2005

2003 **Coordinator, Canadian Bioinformatics Workshops / Project Manager**
Canadian Genetic Diseases Network (UBC), Vancouver, BC · Jul 2003 – Oct 2003

Chief Electoral Officer
University of Victoria Students Society, Victoria, BC · Spring 2003

2000–02 **Teacher's Assistant / Assistant Lecturer**
University of Victoria, Victoria, BC

2001 **Business Analyst / Project Manager**
Ministry of Children and Families (System Services Branch), Victoria, BC · Jan – Dec 2001

HONOURS, AWARDS & GRANTS

2026 **Pitt Law School Funding (FY27)** $35,000
LIFT Program, University of Pittsburgh School of Law

2024 **Gap Funding from Pitt Chancellor's Funding** $45,000
Pitt Resilience and Engagement Study in Law School

2023 **Pitt Chancellor's Funding** $45,000
Pitt Resilience and Engagement Study in Law School

Pitt Momentum Fund $60,000
Building in Belonging at the Pitt Law School – Program Intervention Design & Eval

2022 **Pitt Seed Grant** $2,000
Navigate U: Building a Personalized Student Support Experience

Pitt Seed Grant $2,000
Building Student Resilience in Law Programs

2021 **Pitt Momentum Fund** $45,000
Supporting the Transition to College for Justice Scholars Network

2019 **Randall Family Big Idea Competition**
Non-Cognitive Skills Training for College Students at Scale

Provost's Personalized Education Initiative – Pitt Law Program Intervention $14,430
University of Pittsburgh, Office of the Provost

2018 **National Science Foundation** $3,000,000
Florida Caribbean Louis Stokes Regional Center of Excellence

	SPSP Small Conference Grant *Small Group Meeting on Frontiers of Affirmation Research*	$5,000
	Title III Program A: STEM Hispanic Serving Institutes Division, DOE *PI with Arizona Western College*	$1,200,000
	Outstanding Poster Abstract Award *2018 Population Health Sciences SIG Conference*	
	Discipline-Based Science Education Center *In-Class Belonging Intervention Project Proposal*	$12,000
	Provost's Personalized Education Initiative *University of Pittsburgh, Office of the Provost*	$45,000
2017	**Title III Program A: Strengthening Institutions** *Co-Applicant with Santa Fe College for Evidence-Based Interventions*	$2,072,043
2015	**Higher Education Quality Council of Ontario (HEQCO)** *HEQCO Access and Retention Consortium*	$125,000
	Department of Education: Instinct 2 Grant *Co-Applicant with Arizona Western College for Development Coursework Intervention Design*	$1,692,824
2014	**Robin Hood Prize** *Scalable Technology Solutions to Help Students Graduate*	$40,000
	Lumina Foundation & ideas42 *Nudging for Success: Breaking Behavioral Barriers Through the Financial Aid System*	$130,000
	Institute for Research in the Social Sciences (IRISS) *Seed Grant for Research Project*	$10,000
2013	**HopeLab** *Research Grant on Innovative Interventions*	$29,650
2012	**Ashley Studentship for Research in Tobacco Control** *Research Project Award*	$7,200
2011	**University of Waterloo Graduate Student Research Conference** *1st Place Oral Presentation Award*	
	Society of Nicotine and Tobacco Control - Toronto *1st Place Poster Presentation Award*	$250
2009	**Ashley Studentship for Research in Tobacco Control** *Research Project Award*	$7,200
2007	**UW Faculty of Arts German Award for Excellence** *For achieving the highest grade within the Arts Faculty*	$100
	UW Psychology Newsletter White Leaf Award *For recognized excellence in editorial writing*	

PUBLICATIONS

Peer-Reviewed Journal Articles

2026 Aristovnik, A., Ravšelj, D., ... **Schumann, L. O.**, ... Babšek, M. (2026). Global artificial intelligence adoption survey: Perceptions of public sector employees. *PLOS ONE*. (under review, manuscript no. PONE-D-26-36755)

2022 Brady, S., **Fotuhi, O.**, Gomez, E.G., Cohen, G. L., Urstein, R., and Walton, G. M., A Scarlet Letter? Revising Institutional Messages about Academic Probation Can Mitigate Students' Feelings of Shame and Stigma. *Journal of Personality and Social Psychology*. (under review at JPSP)

Walton, G. M., Murphy, M. M., Logel, C., Yeager, D. S., Goyer, J. P., Brady, S. T., Emerson, K. T. U., Paunesku, D., **Fotuhi, O.**, ... & Krol, N. (2023). Where and with whom does a brief social-belonging intervention promote progress in college? *Science*

Ann Sinsheimer and **Omid Fotuhi** (2022). In Listening to Our Students, describe their multi-year research project that studies how interventions—and specifically listening to students—can improve student mindset and resilience. The Journal of Legal Writing Institute

Fotuhi, O., Ehret, P. J., Kocsik, S., & Cohen, G. L. (2022). Boosting college prospects among low-income students: Using self-affirmation to trigger motivation and a behavioral ladder to channel it. *Journal of Personality and Social Psychology*, 122(2), 187–201. LINK

2021 **Fotuhi, O.**, Krueger, K., Sims, M., Howe, J.L., Ponce, D.M. (2021) Values Affirmation to Promote Enhanced Goal-Setting Among Students. *ERIC*

Osai, E., Campbell, S., Maraj, L., Scott, K., Evans-Williams, J., **Fotuhi, O.**, Bañales, J. (2021) Improving Educational Opportunities for Black Youth in Pittsburgh: A Justice-Centered Intervention. In: *Pitt Momentum Fund 2021*. LINK

Mueller, C., Wright, R., Manke, K., **Fotuhi, O.**, Zuckerman, B. (2021). The Influence of Health Mindset on Perceptions of Illness and Behaviors among Adolescents. *International Journal of Behavioral Medicine*.

2020 Logel, C., Whitherspoon, E., LeForestier, J., **Fotuhi, O.** (2020) A Social-Belonging Intervention Benefits Higher-Weight Students' Weight Stability and Academic Achievement. Society Psychology and Personality Science.

Binning, K. R., Kaufmann, N., McGreevy, E., **Fotuhi, O.**, Chen, S., Marshman, E., Kalendar Z. Y., Limeri L., Betancur, L., Singh, C. (2020). Changing Social Contexts to Foster Equity in College Science Courses: An Ecological Belonging Intervention. Psych Science.

2019 Brown, S., **Fotuhi, O.**, Grijalva, C. S., Ai-Lin, T., Quesenberry, C. P., Ritchie, J., Cohen, G. L., Ferrara, A., (2019). Promoting interest in diabetes prevention among women with a history of gestational diabetes: A randomized study of values affirmation. *Medical Care*.

2016 Cooper, J., Borland, R., Yong, H., & **Fotuhi, O.** (2016). The impact of quitting smoking on depressed mood: Findings from the International Tobacco Control study. *Addiction*.

2015 Li, L., Borland, R., Yong, H.H., Fong, G.T., Bansal-Travers, M., Quah, A.C.K., Sirirassamee, B., Omar, M., Zanna, M.P., & **Fotuhi, O.** (2015). Predictors of smoking cessation among adult smokers in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Survey. *Nicotine and Tobacco Research*, 12 (Suppl 1), S34-S44.

2013 **Fotuhi O**, Fong GT, Zanna MP, Borland R, Yong HH, Kin F, Cummings KM. (2013). Patterns of Cognitive Dissonance-Reduction Beliefs among Smokers: A Longitudinal Analysis from the International *Tobacco Control* (ITC) Four Country Survey. Tobacco Control, 22:52-58. doi:10.1136/tobaccocontrol-2011-050139.

Jampaklay, A., Borland, R., Sirirassamee, B., **Fotuhi, O.**, Yong, H., Fong, G.T. Predictors of successful quitting among Thai adults: Evidence from ITC Thailand Surveys. *Tobacco Control*. (Accepted Manuscript)

2010 Yong, H.H., Foong, K., Borland, R., Omar, M., Hamann, S., Sirirassamee, B., Fong, G.T., **Fotuhi, O.**, & Hyland, A. (2010). Support for and reported compliance with smoke-free policies in air-conditioned recreational venues in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Survey. *Asia Pacific Journal of Public Health*, 22, 98-109.

Book Chapters

2015 **Fotuhi, O.**, & Cohen, G. L. (2015). Self-affirmation intervention and the reduction of addictive behaviors. In C. A. Kopetz & C. W. Lejuez (Eds.), Addictions: A Social Psychological Perspective. (286-300) Routledge.

Edited Chapters

2014 **Fotuhi, O.** (2014). Toward a tobacco-free society. In Insel, P., Roth, W.T., Price, K. (Eds.). Core concept in health: Thirteenth edition (pp. 292-326). New York: McGraw-Hill.

2013 **Fotuhi, O.** (2013). Toward a tobacco-free society. In Insel, P., Roth, W.T., Price, K. (Eds.). Core concept in health: Thirteenth edition (pp. 296-323). New York: McGraw-Hill.

Technical Reports

2009 The *International Tobacco Control Policy Evaluation Project* – ITC Thailand Summary: Promoting Evidence-Based Strategies to Fight the Global Tobacco Epidemic. 2009.

Manuscripts in Preparation

2025 Walton, G. M., Murphy, M.C., Logel, C., Yeager, D. S., ... **Fotuhi, O.**, ... (in prep). Where and with whom does a brief social-belonging intervention raise college achievement?

Fotuhi, O., Fong, G.T., Spencer, S., & Zanna, M.P. (in preparation). Psychological armor: Affirmations buffer against smoking as a means of coping with stress and psychological threat.

Fotuhi, O., Spencer, S., Fong, G.T., & Zanna. (in preparation – draft written). Stress and Smoking: How psychological stress or threat can increase the motivation to smoke.

Selected Projects in Progress

2025 (data analysis) Beneficial effects of values affirmation intervention on weight loss outcomes.

(data collection complete) Contingent affirmation smoking intervention: Improvements on current affirmation interventions.

(creating study materials) Mechanisms of affirmation manipulations: Comparing traditional affirmation to contingent affirmation manipulations.

PUBLIC SCHOLARSHIP

2026 **Schumann, L. O.** (2026). What David Yeager Taught Us About Motivating the Next Generation. Office of the Provost Student Success blog, University of Pittsburgh. LINK

Schumann, L. O. (2026, July 22). That Chart From Brown Isn't Really About Cheating. Inside Higher Ed (Opinion). LINK

2025 **Schumann, L. O.** (2025–). Selected essays. Medium. LINK

2024 **Fotuhi, O.** (2024, April). Why Faculty Should Be Part of Technology Decision-Making. EdTech Magazine. LINK

2022 **Fotuhi, O.**, & Barbaro, N. (2022, December). The Biggest Challenges Facing Higher Education Are Those of Student Belonging. EdTech Can Help. Behavioral Scientist. LINK

INVITED TALKS & CONFERENCE PRESENTATIONS

Workshops & Invited Sessions

2026 **Schumann, L. O.** (2026, April). The Science of Wise Advising. Professional development session for University of Pittsburgh academic advisors. [Prove Mode vs. Improve Mode; wise feedback].

Invited & Oral Presentations

2025 TEDx Talk – 'The Hidden Curriculum of Success: Unlocking Adaptive Mindsets' (2025). Delivered a TEDxYuma talk exploring the invisible psychological forces that quietly shape human potential.

Fotuhi, O. (2025, April 25). Adaptive Mindsets: The Hidden Curriculum for Mastery and Thriving. TEDx Talk, TEDxAWC, Arizona Western College, Historic Yuma Theatre, Yuma, AZ. LINK

2020 **Fotuhi, O.** Social Identity, Bias, and Racism: A Social Psychological Lens to Help Understand a Social Justice Movement. 2020 Diversity Forum. University of Pittsburgh.

2019 **Fotuhi, O.** The Affirmed Endure: Values Affirmation Intervention among Endurance Runners. Self-Affirmation Conference: Theories, Practice, and Future Directions. Pittsburgh, PA

2018 **Fotuhi, O.**, Wilkerson, S., Binning, K., Cohen, G. (accepted symposium): Goal-Setting and Self-Affirmation: Interventions to Reduce Defensiveness, and Increase Goal-Setting. Accepted Symposium at 30th Annual Conference for the Society for the Science of Motivation. San Francisco, CA., May 26th, 2018

Fotuhi, O., Wilkerson, S., Binning, K., Cohen, G. (accepted symposium): Values-Affirmation as a Means of Reducing Threat Experienced while Setting Goals. Accepted Symposium at 30th Annual Conference for the Association for Psychological Science. San Francisco, CA., May 26th, 2018.

2017 Brady, S. T., **Fotuhi, O.**, Gomez, E. M., Cohen, G. L., & Walton, G. M. (accepted; January, 2017). Reframing institutional messages to improve outcomes of students on academic probation. Symposium talk presented at the 13th International Conference of the Western Economic Association International, Santiago, Chile.

2016 Brady, S. T., **Fotuhi, O.**, Gomez, E. M., Cohen, G. L., & Walton, G. M. (November, 2016). Revising the letter: Effects of revising the notification letter for students placed on academic probation at a selective private university. Symposium talk presented at the 2016 Association for Public Policy Analysis and Management Fall Research Conference, Washington, DC.

Fotuhi O. McNamara, M. Supporting the Transition of Socially Disadvantaged Students. Invited speaker at the NCAA Accelerating Academic Success Program (AASP) Conference in New Orleans, on July 22nd and 23rd, 2016

Fotuhi O. Goal-contingent values affirmation: Linking goals to values. Invited Symposium (New Directions and Discoveries in Self Affirmation Interventions) at the 8th Annual Meeting of the Society for the Study of Motivation (SSM) in Chicago, IL, on May 26th, 2016.

Brady S, **Fotuhi O**, Gomez E, Cohen G, Walton G. Revising the Letter. Accepted panel discussion at the 38th Annual Fall Research Conference – The Role of Research in Making Government More Effective. Washington, DC. November 3-5, 2016

Brady S., Walton G. M., **Fotuhi O.** The Retention and Success of Traditionally Underrepresented Students – An Innovative Program of Unusual Effectiveness. Accepted oral presentation at the 2016 Annual Meeting of the Association of American Colleges & Universities. January 20, 2016.

Brady S., Walton G.M., Cohen G., **Fotuhi O.**, Gomez E. Failing to Fit In: New Approaches to Students' Lack of Belonging in College. Accepted symposium at the 17th Annual Meeting for the Society of Personality and Social Psychology (SPSP). San Diego. January 30, 2016.

2015 **Fotuhi O.** Social Belonging Interventions to Mend Achievement Gaps. Invited speaker at the California State University San Bernardino, San Bernardino, CA. February 2015.

Fotuhi O. Interventions for Online Learning and Scalable Technologies: A Case for Goal Contingent Self-Affirmation. Invited speaker talk at the Stanford Digital Learning Seminar Series. Stanford, CA, January, 2015.

2014 **Fotuhi O.** Providing Psychological Roadmaps to Increase Persistence and Academic Achievement. Invited speaker talk at the Mission Hill College, December, 2014.

Fotuhi O. Mindset Interventions to Improve Student Success. Keynote Speaker talk at the California State University Dominguez Hills Conference on High Impact Practices, Los Angeles, CA. October 2014.

Fotuhi O. Social Psychological Interventions to Help Enhance Motivation in Online Courses. Invited talk at the Massachusetts Institute of Technology (MIT) Media Lab, Boston, Massachusetts. January 2014.

2013 **Fotuhi O.** Self Affirmation Interventions-Review and New Directions. Invited talk at the University of California, Santa Barbara. Santa Barbara. October 2013.

Fotuhi O. Methods in Self Affirmation Research. Oral presentation at the 1st Annual Self-Affirmation Conference. Stanford. September 2013.

Fotuhi O., Spencer S., Logel C., & Fong G.T. Contingent Self-Affirmation. Oral presentation at the 14th Annual Meeting for the Society of Personality and Social Psychology (SPSP). New Orleans. January 2013.

2012 **Fotuhi O.**, Fong G.T., & Spencer S. Unconscious Attitudes, Rather than Conscious Ones, Predict Smoking Behaviour. Oral presentation at the 15th World Conference on Tobacco or Health (WCTOH). Singapore. March 2012.

Fotuhi O., Fong G.T., Yong H.H., Borland R., & Zanna M.P. Impact of Smoke-Free Campaign on Adoption of Smoke-Free Homes. Oral presentation at the 15th World Conference on Tobacco or Health (WCTOH). Singapore. March 2012.

2011 **Fotuhi O.**, Fong G.T., & Spencer S. The Role of Unconscious Attitudes on Smoking Behaviour. Oral presentation at the 2011 University of Waterloo Graduate Student Research Conference (UW GSRC). Waterloo, ON. April 2011.

2010 **Fotuhi O.**, Fong G.T., Zanna M.P., Cummings K.M., Borland R., & Yong H.H. The Moderating Effects of Dissonance Reducing Justifications. Oral presentation at the 12th Annual Meeting of the SRNT Europe. Bath, UK. September 2010.

2009 **Fotuhi O.**, Fong G.T., Navas-Acien A., Travers M.J., & Breysse P.N. Smoking in the Trucking Industry. Oral presentation at the 6th National Conference on Tobacco or Health. Montreal, Canada. November 2009.

Fotuhi O., Fong G.T., & Thompson M.E. Perceived Risk among Failed Quitters. Oral presentation at the 14th Annual World Conference on Tobacco or Health. Mumbai, India. March 2009.

2008 **Fotuhi O.**, Sansone N., Sansone G., & Fong G.T. I Smoke, therefore Smoking Can't be Dangerous. Oral presentation at the Waterloo Decision Research (WDR) Conference. Waterloo, ON. December, 2008.

2007 Elton-Marshall T., Fong G.T., **Fotuhi O.**, Hammond D., Hammon S.L., Sirirassamee B., Yong H.H., Abdullah A.C., Nizam H., & Kin F. Rebelliousness, Depression and Smoking among Youth in Thailand and Malaysia. Oral presentation at the 5th National Conference on Tobacco or Health. Edmonton, Alberta. October 2007.

Poster Presentations

2019 Malcolm, E., Spokoyny, I., Safaeinili, N., Tai, A., Govindarajan, P., Donelson, S., Door, T., **Fotuhi, O.**, Wu, W., Cohen, G. Feasibility of a 'Psychologically Smart' Community Pharmacy Intervention to Improve Patient Recognition and Response Time in Stroke. Accepted poster at the International Stroke Conference 2019 (Honolulu, Hawaii)

Ospina, J. P., Brady, S. T., Yeager, D. S., **Fotuhi, O.**, & Walton, G. M. (2019, February). An intervention to promote a self-transcendent purpose for learning: Health and well-being four years later. Poster session presented at the Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.

2018 Brown, S., **Fotuhi O.**, Cohen, G. Acceptability of a theory-driven outreach strategy to promote diabetes prevention among minority women at high risk. Poster accepted at the 11th Annual Conference on the Science of Dissemination and Implementation, Washington, DC. December 2018

Fotuhi O. & Wilkerson, S. Values-Affirmation as a Means of Reducing Threat Experienced while Setting Goals. Poster accepted at the 2018 SPSP Intervention Science Preconference. Atlanta, Georgia

2013 **Fotuhi O.** & Fong G.T. Depressive Realism among Smokers. Poster submitted at the 19th Annual International Meeting of the Society for Research on Nicotine and Tobacco (SRNT 2013). Boston. March 2013.

2012 **Fotuhi O.**, Fong G.T., Spencer S., & Zanna M.P. Smokers Positive Implicit Attitudes and Negative Explicit Attitudes Towards Smoking. Poster presented at the 13th Annual meeting of The Society for Personality and Social Psychology (SPSP 2012). San Diego, CA, USA. January, 2012.

2011 **Fotuhi O.** & Fong G.T. Depression and Cessation. Poster presented at the 17th Annual meeting of the Society for Research on Nicotine and Tobacco (SRNT 2011). Toronto, ON, Canada. February, 2011.

Fotuhi O. & Fong G.T. Social Stigmatization on Intentions to Quit among Smokers. Poster presented at the 12th Annual Meeting of the Society for Personality and Social Psychology (SPSP 2011). San Antonio, TX, United States. January, 2011.

2010 **Fotuhi O.**, Fong G.T., Borland R., Yong H.H., & Li L. The Consequences of Justifying Smoking. Poster presented at the 2010 Asia Pacific Conference on Tobacco or Health (APACT). Sydney, Australia. October 2010.

Fotuhi O., Fong G.T., Zanna M.P., Sansone N., Sansone G., Cummings M.K., Borland R., & Yong, H.H. Justifying Smoking and its Effect on Subsequent Quitting Behaviour. Poster presented at the 2010 UW Graduate Student Research Conference. Waterloo, ON, Canada. April 2010.

Fotuhi O., Fong G.T., Zanna M.P., Sansone N., Sansone G., Cummings M.K., Borland M., & Yong, H.H. Justifying Smoking and its Effect on Subsequent Quitting Behaviour. Poster presented at the Society for Research on Nicotine and Tobacco (SRNT) 16th Annual Conference. Baltimore, MD, United States. February 2010.

2009 **Fotuhi O.**, Fong G.T., Parker J., & Callery W. Self-Exempting Beliefs about Threshold Risk Behaviour. Abstract accepted for a poster presentation at the Society for Research on Nicotine and Tobacco (SRNT) 15th Annual Conference and SRNT-Europe. Dublin, Ireland. April 2009.

Fotuhi O., Fong G.T., Parker J., & Callery W. Social Stigmatization on Intentions to Quit among Smokers. Poster presented at the 10th Annual Society for Personality and Social Psychology (SPSP) Conference. Tampa Bay, Florida. February 2009.

2008 **Fotuhi O.**, Fong G.T., Parker J., & Callery W. Attitudes about Smoking in Today's Society. Poster presented at the Ontario Tobacco Research Unit – Tobacco Control for the 21st Century Conference. Toronto, Ontario. November 2008.

Callery W., **Fotuhi O.**, Parker J., & Fong G.T. Tobacco Use and Acculturation in Asian-Canadian University Students. Poster presented at the Ontario Tobacco Research Unit – Tobacco Control for the 21st Century Conference. Toronto, Ontario. November 2008.

Fotuhi O., Fong G.T., & Hammond D. Prevalence and Trends of Smoke-Free Homes in Southeast Asia. Poster presented at the SRNT First Asian Regional Conference. Bangkok, Thailand. October 2008.

Fotuhi O., Elton-Marshall T., Fong G.T., Hammond D., Hamann S.L., Sirirassamee B., & Yong H.H., Abdullah A.C., Nizam H. The Association between Smoking and Depression. Poster presented at the 8th Annual Graduate Student Research Conference. Waterloo, Ontario. April 2008.

Fotuhi O., Elton-Marshall T., Fong G.T., & Yong H.H. Does Rebelliousness Predict Smoking Uptake among Adolescent from Thailand and Malaysia?: Findings from the ITC SEA Survey. Poster presented at the 14th Annual SRNT Conference. Portland, Oregon. February 2008.

2007 Elton-Marshall T., **Fotuhi O.**, Fong G.T., Hammond D., Hamann S.L., Sirirassamee B., Yong H.H., Abdullah A.C., & Nizam H. Depression and Smoking among Youth in Thailand and Malaysia. Poster presented at the 13th Annual SRNT Conference. Austin, Texas. February 2007.

SERVICE

Journal Peer Review

Social and Personality Psychology Compass · Journal of Experimental Psychology · Journal of Experimental Social Psychology · Tobacco Induced Diseases

Committee & Board Service

2026– **Member, Assessment Committee, General Education Task Force**
University of Pittsburgh

Affiliate, University Center for Social and Urban Research (UCSUR)
University of Pittsburgh

2019–24 **Chair, Research Advisory Committee**
Research Advisory Committee

2019–22 **Founder & Chair, Learning Labs Speaker Series**
Learning Labs Speaker Series

2020 **Professional Advisory Committee**
Sheridan College

2018–20 **Diversity Committee – Research Associate Representative**
LRDC, University of Pittsburgh

2019 **Affirmation Conference Organizing Committee**
Society for Personality and Social Psychology

2017 **Scientific Software Integration Grant Advisory Board**
National Science Foundation

Reinvention Collaborative Organizing Committee
University of Colorado

MEDIA & PRESS

2026 University Times (2026, January 16). Inaugural director of action research focused on institutional learning. By Marty Levine. University of Pittsburgh. LINK

Pittwire (2026, April 14). This new role is helping Pitt put its own research into practice. University of Pittsburgh. LINK

2025 LRDC Communications (University of Pittsburgh) — The Hidden Curriculum for Success: Unlocking Adaptive Mindsets (2025-06)

Schumann, L. O. (2025–). Selected essays. Medium. LINK

2024 Inside Higher Ed — Faculty Burnout & EdTech: Interview with **Omid Fotuhi** (2024-08-26)

Inside Higher Ed — Tension over Online Learning Governance: Report & Interview (2024-08-13)

Inside Higher Ed — Faculty Members are Burned out, and Tech is Partly to Blame (2024-09-10)

92,000 Hours podcast — Belonging with **Omid Fotuhi** (Connection Collaborative) (2024)

Associated Press (2024, January 1). The New Year offers a clean slate for long-elusive resolutions. Will 2024 be the year to keep them? [Fotuhi quoted; syndicated widely]. LINK

Fotuhi, O. (2024, April). Why Faculty Should Be Part of Technology Decision-Making. EdTech Magazine. LINK

2023 Holloran Center — Fostering Resilience and Engagement in Law Students (2023-06)

Pittwire (2023, January 17). Struggling with your New Year's resolutions? There's still hope, say these Pitt experts. University of Pittsburgh. [Fotuhi & Choukas-Bradley, seven tips]. LINK

2022 Science (2023, May 4). Coverage of Walton et al., 'Where and with whom does a brief social-belonging intervention promote progress in college?' [Fotuhi featured]. Stanford News also carried the story.

Fotuhi, O., & Barbaro, N. (2022, December). The Biggest Challenges Facing Higher Education Are Those of Student Belonging. EdTech Can Help. Behavioral Scientist. LINK

2020 Inside Higher Ed — The Need to Combat a False Growth Mindset (2020-10-21) LINK

The EvoLLLution — How to Build Resilience at a time of COVID (2020-04-04) LINK

2015 New York Times — Lung Screening May Not Push Smokers to Quit (2015-09-07) LINK

Hope College — Encouraging a Growth Mindset: Four Steps to Help Students Succeed (2015-09-25) LINK

Reuters — Smokers more Likely to Think Cancer is Death Sentence (2015-05-22) LINK

2014 The EvoLLLution — Addressing the Barriers to Success for Underserved Students (2014-11-25) LINK

Undergraduate Studies (University of Pittsburgh) — How to Succeed in Your First Year at Pitt: Mindset Interview

Undergraduate Studies (University of Pittsburgh) — Cultivating a Mindset for Success: Growth Mindset Video

Undergraduate Studies (University of Pittsburgh) — Getting Rid of Grit, and Adopting an Adaptive Resilience

Student Success at Pitt Toolkit — Sharpening Non-Cognitive Skills and Combating Under-Performance

TEACHING

2013 **PSYCH 101 Intro to Psychology**
Course Instructor, Undergraduate · Winter 2013

2012 **PSYCH 253 Intro to Social Psychology**
Course Instructor, Undergraduate · Fall 2012

2011 **PSYCH 630 Advanced Analysis of Variance**
Teaching Assistant, Graduate · Winter 2011

PSYCH 101 Intro to Psychology
Teaching Assistant, Undergraduate · Fall 2011

2010 **PSYCH 632 Regression Analysis**
Teaching Assistant, Graduate · Spring 2010

2009 **PSYCH 492 Psychological Measurement**
Teaching Assistant, Undergraduate · Winter 2009

PSYCH 391 Advanced Analysis of Variance
Teaching Assistant, Undergraduate · Fall 2009

2008 **PSYCH 492 Psychological Measurement**
Teaching Assistant, Undergraduate · Winter 2008

PSYCH 391 Advanced Analysis of Variance
Teaching Assistant, Undergraduate · Fall 2008

2007 **PSYCH 291 Advanced Data Analysis**
Teaching Assistant, Undergraduate · Fall 2007

VOLUNTEER EXPERIENCE

2008–11 CIHR Synapse Program – Let's Talk Science, Waterloo, ON — Volunteer, Science Outreach Program (Oct 2008 – Aug 2011)

2007–11 Arts Faculty Council Executive Committee, Waterloo, ON — Graduate Students' Association Representative (Oct 2007 – Apr 2011)

2005–07 Psychology Student Society, Waterloo, ON — Writer, PsychSoc Newsletter (Nov 2005 – Apr 2007)

2000–02 Victoria Read Society, Victoria, BC — Mathematics Teacher (2000 – 2002)